



National Athletic Training Month 2019 SOCIAL MEDIA MANIFESTO CHALLENGE

The National Athletic Trainers' Association (NATA) has recently published the 2019 Poster Series promoting "ATs Are Health Care" in all areas of our field.

As National Athletic Training Month (NATM) approaches, the Pennsylvania Athletic Trainers' Society (PATS) Public Relations (PR) Committee would like to highlight its members and what they love about the profession all while celebrating the theme of NATM 2019, "ATs Are Health Care".

CHALLENGE RULES

- PATS Member(s) should take a photo(s) with one of the NATA Posters which can be found in the January 2019 issue of NATA News or at www.nata.org
- PATS Member(s) should submit the photo using **#PATSlivesNATM** and **#NATM2019** to Jessica Johns, PR Committee Member (johns416@duq.edu)
- Please include all names of those in the photo and a description of your photo using one sentence about:
 - How do you demonstrate health care?
 - What makes you an exceptional health care professional?
- Once the photo is submitted, the PATS PR Committee, in conjunction with PATS Technology Committee, will post photos on the PATS Facebook and Twitter pages (@gopatsAT)
- PATS Member(s) are NOT limited to one submission

WINNERS

- At the conclusion of March, the submitted photo with the most "likes" and/or "re-tweets" will win a PR related gift and "bragging rights" at the June business meeting in Gettysburg, PA.
- The winner will be announced on the PATS Facebook and Twitter pages by April 2nd.

MORE INFORMATION

For more information, please contact the PATS Public Relations Committee member Jessica Johns (johns416@duq.edu), PATS Technology Committee (technology@gopats.org) or PATS PR Chair Ashley Care (publicrelations@gopats.org).